

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

The current media market is not diverse and is not serving the public. The corporations are more concerned with keeping advertisers happy and costs down than actually providing quality. The current rules should be strengthened, not loosened. The history of the USA shows that a decrease in competition is harmful to the public, harmful to democracy and, eventually, harmful to the company. I want the government to counterbalance the power of the corporations to return more control back to the people. Smaller media organizations are more responsive to the people they serve (just as my locally owned dime store is more responsive to its customers than a nation wide chain). I get none of my news from the major news organizations. I get news from smaller organizations or from news sources in other countries where the focus is still on reporting and not profits.